## **Brett Sheppard**

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30+ references authored & published on LinkedIn by former CxO managers, peers & direct reports



splunk>

Nima Kaveh, Senior Director of Product Management at Salesforce Nima worked with Brett at Splunk

"Brett is always ready to put all his energy and stamina to get the job done. He has an in-depth understanding and technical background of Big Data, Analytics and Security markets. **Brett consistently delivered high quality work products and assisted the product management team at every opportunity**. Brett worked a lot of overtime to meet prospects and expand our customer base. Brett is a good fellow. I've gotten to know him both as a colleague and a friend. I would enjoy working with him again."





Dustin Lawler SVP Sales Engineering (Support, Tech Enablement, Professional Services) at Datadog Dustin worked with Brett at Datadog

"Taking a collaborative approach with sales and technical teams, **Brett fleshed out messaging**, **lead generation**, content and events that moved us much higher and wider in our opportunities and accounts."





Craig Fairfield Vice President of Solutions and Sales Enablement at Tableau Craig worked with Brett at Tableau

"Brett was a tremendous asset during the rapid-growth years at Tableau. Brett collaborated extensively with my solutions and sales enablement team as well as our technical integration partners. **Our colleagues across Tableau relied on him for world-class product marketing content, marketing campaigns and sales enablement.**"





Sheryl Rajbhandari Founder, Executive Director Sheryl worked with Brett at HP

"I worked with Brett on a number of projects at HP and found him to be pleasant, professional and an asset to the team. He has excellent written and verbal communication skills, is extremely organized and is able to follow through to ensure that the job gets done. Brett was instrumental in helping to build out infrastructure, marketing and training material for new solution packages. On a number of occasions, I relied and depended on Brett to help me meet last minute marketing and analytic needs."





## servicenow

Kannan Govindarajan

Sr. Director/Distinguished Engineer at ServiceNow, former co-founder and CPO of DxContinuum Kannan managed Brett at DxContinuum (acquired by ServiceNow)

"Brett was instrumental in a producing a quantum positive change on our marketing efforts with a well thought-out plan to generate demand for our solution. Brett creates great content, may it be website, data sheets, white papers, webinars, customer decks, etc. **The feedback we got from prospects, partners, and other stakeholders on Brett's content was very positive**. He also raised our profile with analysts in top firms such as Gartner & Forrester. I would whole-heartedly recommend for any senior marketing role."



**Gartner** 

John Armstrong
Head of Data Security at Privacera
John worked with Brett at Gartner

"Brett was a highly competent technology analyst who also had business savvy to manage and drive Gartner's growth in a very competitive environment, and I am pleased to recommend him."





Virginia Barasch Brand, Creative, Content Services at Equinix Virginia worked with Brett at Symantec

"Working with Brett was a pleasure! I was impressed with his depth of knowledge and ability to apply information both on the tactical level as well as higher-level strategic programs. Specifically, working on various C-level projects together with Brett proved to be effective as he was an intelligent and responsible addition to our team. He has a great level of accountability, precise communications, excellent project management, and deep knowledge of marketing."





Suhas Chowdhary Solutions Architect Brett managed Suhas at HP

"Brett is a leader in true sense. I was amazed by his ability to coordinate with people, guide and inspire them. I spent a considerable amount of time working with Brett and have pleasure in expressing my endorsement for both his technical abilities and managerial skills. His approach drives the right behaviors in the team and others around him. I am sure that he will be an asset to any organization that is fortunate to hire him."



Mitchell Audritsh
Director, Business Development at CACI International Inc
Mitchell reported directly to Brett at Nortel Networks

"Brett brought me in as part of his vision to increase the stature of the business unit's competitive and market intelligence capabilities. He had an **innate and quick understanding of the dynamics of the marketplace**."



splunk>

Geno Valente Area Vice President at Splunk Geno worked with Brett at Splunk

"Brett has a talent for listening to customer needs and then driving organizations to delivery on those needs. I have known Brett for about 8 years. I always respected his feedback and knowledge of existing solutions. He is a great resource for anyone wanting to create, drive, or grow their product strategy and I hope I get to work with him again."





Adam Stephenson Senior Director, Global Executive Briefing Program at Palo Alto Networks Adam was a client of Brett's at Symantec

"Brett did an outstanding job -- in quality, quantity & reliability. He brought a vast and varied perspective, is a quick and passionate study, and is always able to provide value in a discussion or project. His ability and reliability are consistent, and several times (every time) he was able to step in and **be the hero to close any gaps in content or plan**."





Ben Werther CEO & Founder of Platfora (acquired by Workday). Ben worked with Brett at Greenplum Database

"Brett has a comprehensive understanding of the data space, enterprise IT & security. He produced compelling content and collateral. His competitive battlecards were highly regarded by the sales team."





Lubo Madolev Vice President of Sales at Intelligent Wave USA, Inc. Lubo was a client of Brett's at Intelligent Wave USA

"Brett pioneered our marketing & branding services and authoring our initial marketing materials and led us toward a successful expansion of our sales and distributor network across the US, Canada and South America."



Manish Kalra
Product Marketing Leader
Brett worked with Manish at Splunk

"Brett is a true marketing pro, who understands and excels at the discipline. At Splunk he managed to not only launch a new platform, but single handedly strengthened Splunk's position in the big data and security spaces. His **business** sense is backed up with an extensive technical background, and an in-depth understanding of the role of sales. He was a great co-worker and I look forward to the opportunity of working with him again one day."





Jose Iglesias
VP of Product Management and Engineering
Jose worked with Brett at Symantec

"Brett is a very thorough and thoughtful individual. He is a great person to work with in that he is able to distill the technical capabilities into marketing terms which would resonate to a CIO or CISO."



T Mobile

Daniel Herb Product Management Executive T-Mobile Daniel was Brett's client at T-Mobile

"I highly recommend Brett. Brett created detailed product marketing materials and delivered actionable competitive roadmap and sales positioning under tight deadlines for a top mobile device manufacturer. I was impressed by Brett's detailed knowledge, his ability to apply regional and industry knowledge to product plans, and his cheerful willingness to take ownership of quality and timeliness."





John Miller Senior Director - Business Operations, Pricing, and GTM Strategy, Oracle John was a client of Brett's at HP

"I hired Brett to fill a critical role in the marketing function for HP's business intelligence solutions group. **He quickly established himself not only as a key resource on the team and sought after contact from the field but also someone who delivered great content and tools for our field organization**. Brett is a creative and results oriented marketing professional and someone I would look to hire again."



## **Gartner**

Marc Litvinoff GSG Managing Partner Marc managed Brett at Gartner

"I had the opportunity to work with Brett at Gartner. **Brett was a well-respected Gartner analyst who provided his clients with insightful advice and support. He is a strong team player** and would be a great addition to any team."





Samir Sahoo Co-Founder and CEO at Aptus Data Labs Brett managed Samir at HP

"Brett is an outstanding business, product marketing and sales enablement manager with good management, analysis and execution skills. We worked together to build a competitor take out framework, industry solutions, alliance/partner management, customer base creation and POC development. It was a real pleasure to work with Brett. **What I** appreciate the most is the learning from him."



## NORTEL

Peter Evans

Chief Executive Officer, Board member at Patriot One Technologies Inc. Peter managed Brett directly at Nortel Networks

"Brett is a highly intelligent and detailed oriented pro who has a unique ability to research and understand multiple disparate pieces of data and develop business strategies, roadmaps, and go-to-market approaches that drive accelerated growth for a company. Brett can work broadly across complex industries or organizations to consolidate and build consensus for these strategies."





Michael Gale CMO at Wind River Michael worked with Brett at Symantec

"Brett has a remarkable intellect mixed with a highly professional attitude about getting changes to happen in the organization. Brett has a passion and energy to get to the right actions that will benefit the organization. **Brett would be an exceptional hire**."